



Brimbank
City Council

BRIMBANK ASSET PLAN 2025-2035

Community Engagement Report

October 2025

Acknowledgement of Country and Council Statement of Commitment to Reconciliation

Acknowledgement of Country

Brimbank City Council respectfully acknowledges and recognises the Wurundjeri and Bunurong peoples as the Traditional Custodians of the land and pays respect to their Elders, past, present and future.

Reconciliation in Brimbank

Council acknowledges the Wurundjeri and Bunurong People as the Traditional Custodians of the lands where our municipality sits. Council recognises the diversity of Aboriginal and Torres Strait Islander peoples who contribute to our community. We pay our respects to the wisdom of Elders past, present, and future.

We recognise their continuing spiritual connection to this land and renew our commitment to respect Aboriginal and Torres Strait Islander beliefs, values and customs.

The Country in which Brimbank is located is under the statutory care of its Traditional Custodians, the Bunurong Land Council Aboriginal Corporation to the south and Wurundjeri Woi-wurrung Cultural Heritage Aboriginal Corporation to the north of the municipality. For the Traditional Custodians, the lands in the City of Brimbank have always been a significant trading and meeting place.

Aboriginal people lived on these lands for over 65,000 years before European settlement. The rich history and continuous culture of our Traditional Custodians are woven throughout Brimbank, in its people, in significant sites and in murals recognising this history. Brimbank has about 440 registered sites of significance. The artefacts found are more than 30,000 years old. Some of these sites are in Brimbank Park, yaluk barrig (former Sydenham Park) and Organ Pipes National Park.

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Project Report

Project Overview

Project Name:	Brimbank Asset Plan 2025–2035 Community Engagement Report
Brimbank Directorate, Department, Team:	Infrastructure and City Services, Asset and Property Services
Key Dates:	October 2025
Project Purpose:	The Brimbank Asset Plan 2025–2035 is a strategic document required under the Local Government Act 2020. It outlines how Brimbank City Council will manage \$2.88 billion in community assets over the next decade, including roads, buildings, parks, footpaths, and stormwater systems. The plan aims to ensure infrastructure is safe, sustainable, and aligned with community needs. A key performance measure is the Asset Sustainability Ratio, with a target range of 0.95–1.05 to ensure assets are replaced at the right time without over- or under-investing. The primary goal of community engagement was to increase transparency and ensure the Asset Plan reflects community priorities. Input was necessary to validate Council’s approach to asset stewardship and long-term financial planning. The draft plan was released for public consultation via Council’s website, social media, and media channels. Feedback from 25 submissions helped shape the final document, with strong support for its strategic direction. While some comments focused on asset design (outside the scope of this plan), they will inform future projects.

Engagement Methods

The below table summarises and evaluates the methods used and audiences targeted for input into this project.

IAP2 Spectrum Engagement Category	Methods used	Target Audience(s)	Number of responses received
Consult	Online Consultation: The draft Asset Plan was published on Council's 'Have Your Say' webpage, allowing residents to read the plan and submit feedback directly. Media Release: Council issued a public media release to announce the consultation period and encourage participation. Social Media Promotion: The consultation was promoted across Council's social media channels, helping reach diverse audiences including younger residents and culturally diverse communities. Submission Process: Community members submitted feedback during a four-week consultation period ending in late August 2025. Council received 25 submissions, which were grouped into 12 themes for analysis.	1. Local Residents Especially those who use community assets like roads, parks, buildings, and footpaths. Inclusive of people from diverse cultural and linguistic backgrounds, reflecting Brimbank's multicultural population. 2. Older Adults and Families Residents who rely on safe, accessible infrastructure for mobility, recreation, and daily activities. 3. People with Disabilities Individuals needing accessible facilities and inclusive design in public spaces. 4. Community Groups and Service Providers Organisations that use Council assets for programs, events, and services. 5. Stakeholders in Infrastructure and Planning Professionals and partners involved in asset delivery, maintenance, and strategic planning.	25

Engagement Outcomes

This section summarises the key feedback we received from the community and sets out Brimbank City Council's official response.

We listened to all ideas, concerns, and priorities across the key themes of this project. The community's input has been critically important and has directly influenced the final recommendations and actions as outlined below.

Here, we provide clear details on:

- What the community told us (the main themes and points of view).
- How community and stakeholder feedback changed our plan (the decisions we made based on input received).
- Why certain suggestions could not be adopted (the reasons and limitations involved).

We thank everyone who contributed to ensuring this project reflects the needs and aspirations of our community.

What we asked	What you said	What we will do
Share your feedback on our draft 10-Year Asset Plan 2025-2035	Additional community space near Ginifer Station; consider outdoor gym at Glenmaggie Drive Reserve	Referred to Parks team for future consideration. No change to the Asset Plan.
	Upgrade needed at Solent Crescent Park	Referred to Parks team for future consideration. No change to the Asset Plan.
	Toilets needed in Waterfield Park	Referred to Parks team for future consideration. No change to the Asset Plan.
	Improve mowing and presentation of roads and naturestrips	Referred to Parks team for future consideration. No change to the Asset Plan.
	Support for focus on renewal, maintenance, inclusive and flexible spaces, accessibility, and sustainability	Feedback noted. Confirms strategic direction. No change to the Asset Plan.
	General support for the Asset Plan	Feedback noted. No change to the Asset Plan.
	More seating and bins in parks	Feedback noted but not specific enough to action. No change to the Asset Plan.
	Improve accessibility and inclusion for disabled community	Feedback noted. No change to the Asset Plan.
	Clarify decision weighting and prioritisation	Feedback noted. No change to the Asset Plan.

	The plan is ambitious Concerns about dog faeces on naturestrips	Feedback noted. No change to the Asset Plan. Feedback noted. No change to the Asset Plan.
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Next Steps

The Brimbank Asset Plan 2025–2035 is a living document that will be reviewed and updated annually as part of Council’s budget preparation process. This ensures the plan remains responsive to changing service levels, financial resources, and community priorities. Each year, Council will assess whether adjustments are needed to reflect new developments in asset management, emerging trends, or shifts in community expectations.

Annual revisions will help maintain the relevance and accuracy of the Asset Plan, ensuring it continues to guide sustainable infrastructure investment and service delivery. These updates will be informed by ongoing monitoring and feedback and will align with Council’s broader strategic and financial planning frameworks.

Performance will be tracked using strategic indicators that measure how well Council is delivering services and managing assets. These indicators include:

- Levels of Service: Council will assess how actual service delivery compares to the targets set in the Asset Plan. This helps identify gaps and areas for improvement.
- Financial Integration: The plan’s funding requirements will be reviewed to ensure they are reflected in Council’s Long Term Financial Plan and Capital Works Program. This confirms that asset management is financially sustainable.
- Asset Sustainability Ratio: Council will monitor its progress toward maintaining a ratio between 0.95 and 1.05. This ratio indicates whether assets are being renewed at the right time—neither too late (which risks deterioration) nor too early (which wastes resources).

Together, these steps ensure the Asset Plan remains a dynamic and effective tool for guiding infrastructure decisions, supporting community wellbeing, and upholding Council’s commitment to responsible asset stewardship.

Appendices

1. Engagement Data and Resources

This section presents a sample of feedback received through the adopted engagement methods.

Share your feedback on our draft 10-Year Asset Plan 2025-2035
The plan is impressive but I wanted to advocate for the area in which I live, which is the area near Ginifer Station between Furlong Road and the M80. I am in Jeffrey Close. I hope that Council can rectify the situation that there is nothing here but housing and a couple of small playgrounds and a kindergarten. There is no community facility which fosters social connection here whatsoever. Not even an outdoor gym, which there are several of in other parts of the municipality. I read the Mayor who is the Councillor for our ward finds the aspect of social connection important for seniors wellbeing. I hope that some of the limited funding Council has can be spent for the residents of this area and not leave us with nothing. It is quite inequitable that we have so few facilities and are underserved. I have spoken to a council employee who has agreed it would be a good idea to put an outdoor gym in Glenmaggie Drive Reserve. I hope this can be done during the planned period. That would be a good start.
Upgrade the Solent crescent playground it is the oldest and most neglected in the Taylors lakes area. Thanks
The park on solent crescent looks old and faded its the worst looking in the area, the kids think its yucky
Toilets desperately needed in Waterfield Park. These facilities would prevent men from urinating against trees and parents from assisting young children using the garden beds as toilets. I have noticed this happening on a number of occasions at different times during the day time in the past 12 months. Particularly during times when the BBQ facilities are in use
Again, I wish to say the Council in not adequately maintaining a clean and tidy road, nature strips. We still have an outrageous amount of weeds growing in and around those middle road paved strips. You do not adequately sweep off weed and leaf debris from the gutters!! What are our rates paying for???

Thank you for the opportunity to provide feedback on the Draft 10-Year Asset Plan. It's encouraging to see the level of community consultation and representation included in the development of this plan — particularly through the Brimbank Community Voice Panel.

I support the plan's key priorities, especially the focus on maintaining and upgrading existing assets before investing in new infrastructure. This reflects a responsible, value-for-money approach that ensures current facilities remain safe, accessible, and fit for purpose.

Some key points I'd like to reinforce:

Maintenance Over Expansion: Prioritising the renewal of ageing infrastructure is essential. Many parts of Brimbank have ageing community facilities and footpaths that need attention to meet modern safety and accessibility standards.

Inclusive and Flexible Spaces: I strongly support the focus on creating flexible, inclusive, and green community spaces. These are not only vital for wellbeing and social connection but also help future-proof Brimbank as the population grows and diversifies.

Accessibility for All: Asset upgrades should continue to reflect the needs of people living with disabilities, seniors, and families with young children. This includes accessible footpaths, amenities in parks, and inclusive design in community buildings.

Sustainability: Where possible, please ensure that renewal and new developments incorporate environmentally sustainable materials and practices to reduce long-term maintenance costs and environmental impact.

Community Communication: Continued transparency and community involvement throughout the plan's rollout will help maintain trust and keep residents engaged. Consider adding mechanisms for ongoing feedback and progress updates.

Overall, this draft plan reflects the right direction and values. I look forward to seeing it implemented in a way that improves the quality of life for all Brimbank residents.

Thank you again for the opportunity to share my views.

The plan is really important and necessary.

There needs to be enough seating and bins at local parks. The seating is especially important for disabled people and their carers.

As a disabled Brimbank resident and long-time community advocate, I welcome the opportunity to provide feedback on the Brimbank Asset Plan 2025–2035. I believe this plan has the potential to significantly improve the quality of life for all community members, especially if accessibility and environmental sustainability are embedded as core principles throughout.

****Accessibility and Inclusion****

Far too often, disabled people are excluded either physically, socially, or systemically from accessing public infrastructure, facilities, and spaces. This plan must go beyond compliance with minimum access standards and work toward universal design across all assets. This includes:

* Ensuring footpaths, shared paths, and open spaces are accessible to wheelchair

users and people with mobility aids.

- * Upgrading existing council buildings, parks, and community centres to meet the needs of people with physical, sensory, intellectual, and psychosocial disabilities.
- * Ensuring ample accessible parking for all council assets.
- * Prioritising easy-to-read signage, sensory-friendly environments, and quiet zones in public facilities.
- * Consulting directly with disabled residents and disability advocacy groups at every stage of the design, planning, and evaluation process, not just during public feedback periods.

Brimbank has the opportunity to lead by example, creating public infrastructure that is welcoming to everyone, regardless of ability or access needs. Accessibility should not be treated as a box to tick, but a foundational lens applied to every future investment.

****Sustainability and Environment****

The next decade is critical in addressing climate change and its impacts. Council assets must be resilient, energy-efficient, and built for a low-carbon future. I strongly urge Council to:

- * Invest in green infrastructure like tree canopy coverage, community gardens, rainwater harvesting, and permeable surfaces, to cool urban areas, reduce flood risk, and improve biodiversity.
- * Transition all council buildings and facilities to renewable energy and energy-efficient systems, including lighting, heating, and cooling.
- * Ensure new assets are built using sustainable materials, prioritising recycled content and low-emission products.
- * Prioritise sustainable transport access to all council assets, ensuring footpaths, bike lanes, and public transport connections are safe, well-maintained, and accessible.
- * Create more local circular economy hubs and repair cafés to extend the life of community resources and reduce waste.

****Bringing It Together****

Accessibility and sustainability should not be treated as separate goals; they are deeply interconnected. For example, climate-resilient buildings must also be accessible during emergencies. Safe, walkable streets benefit both disabled people and reduce car dependency. Nature-based spaces can offer healing and community connection, if they are accessible.

By embedding both accessibility and sustainability into its asset planning, Brimbank Council can shape a more inclusive, equitable, and resilient community for generations to come.

I think the draft is great but with each decision on these things you must always consider the pros & cons. Considering all community members not just the ones who will benefit from a new project.

Feel 10 years is a bit ambitious.
How many yearly goals are achieved.
Focus on maintaining and developing what is already in existence.

Maybe focus on having clean nature strips and have patrols for all the dog owners not picking up their dog shit.

2. Audiences Examples

The General Municipal Community (The Public)	• Residents/Citizens: People who live within the municipal district. • Ratepayers: Individuals and bodies who pay local government rates (may include residents and non-resident property owners). • Business Owners/Traders: Individuals and companies operating within the municipality, including local chambers of commerce. • Visitors/Commuters: People who travel through, work, or visit the area, but may not reside there. • Students/Educational Institutions: Schools, TAFEs, and universities located within the council area.
Priority & Hard-to-Reach Communities	• Traditional Owners / Aboriginal and Torres Strait Islander Peoples: Key stakeholders due to land and cultural responsibilities. • Seniors / Older People: Users of aged care, community transport, and recreational facilities. • Youth / Children and Young People: Users of parks, sports facilities, and youth services. • People with Lived Experience of Disability: Requiring consultation on accessibility and inclusion. • Culturally and Linguistically Diverse (CALD) Communities: Requiring multilingual or targeted engagement. • New Residents/Migrant Communities: Requiring information on local services and community integration. • People Experiencing Homelessness or Lower Income: Requiring consultation on welfare and community support services.
Organised Stakeholder Groups	• Community Groups & Associations: Resident associations, neighbourhood watch, town planning/heritage groups. • Sports & Recreation Clubs: Users and managers of local sporting grounds and facilities. • Environmental & Conservation Groups: Focused on parks, bushland, water, and climate initiatives. • Social & Welfare Service Providers: Groups like Meals on Wheels, community centres, and charities. • Arts & Cultural Organisations: Libraries, galleries, museums, and community arts groups.
Government & Regulatory Bodies	• State/Territory Government Departments: E.g., Planning, Transport, Health, Education, Environment. • Federal/Commonwealth Government Departments: Relevant to funding grants, social services, and national infrastructure. • Other Local Governments: Neighbouring councils for joint planning and service delivery. • Peak Local Government Bodies: Organisations like the Australian Local Government Association (ALGA) and state-based Local Government Associations (e.g., LGVic). • Regulators: E.g., Essential Services Commissions, Environmental Protection Agencies (EPAs), and Water Authorities.
Internal Stakeholders	• Elected Members (Councillors): The governing body responsible for decision-making. • Council Staff / Employees: The workforce responsible for service delivery and implementation.

3. Glossary

The Act	The Local Government Act 2020
Annual Report	A report of Council's operations of the previous financial year. Contains a report of operations, audited financial statements and an audited performance statement
Appropriateness	Indicators or measures that provide users with sufficient information to assess the extent to which an entity has achieved a pre-determined target, goal or outcome
Budget	A plan setting out the services and initiatives to be funded for the financial year and how they will contribute to achieving the strategic objectives specified in Council Plan
Council Plan	A plan setting out the medium-term strategic objectives, strategies, strategic indicators and resources reflecting vision and aspirations of the community for the next four years
Financial performance indicators	A prescribed set of indicators and measures that assess the effectiveness of financial management in a council covering operating position, liquidity, obligations, stability and efficiency
Financial plan	A plan of the financial and non-financial resources for at least the next 10 years required to achieve the strategic objectives in Council Plan. It is also referred to as a long-term financial plan
Financial Statements	The financial statements and notes prepared in accordance with the Local Government Model Financial Report, Australian Accounting Standards and other applicable standards as they apply to the general-purpose financial reports and a statement of capital works and included in the Annual Report
Financial year	The period of 12 months ending on 30 June each year
Governance and Management Checklist	A prescribed checklist of policies, plans and documents that councils must report the status of in the report of operations, covering engagement, planning, monitoring, reporting and decision making
Indicator	What will be measured to assess performance
Initiatives	Actions that are one-off in nature and/or lead to improvements in a service
Integrated Strategic Planning and Reporting Framework	The key statutory planning and reporting documents that are required to be prepared by councils to ensure accountability to local communities in the performance of functions and exercise of powers under the Act
Major initiative	Significant initiatives that will directly contribute to the achievement of the Council Plan during the current year and have a major focus in the Budget
Measure	How an indicator will be measured and takes the form of a computation, typically including a numerator and denominator

Performance Statement	A statement including the results of the prescribed service outcome indicators, financial performance indicators and sustainable capacity indicators for the financial year and included in the Annual Report
Regulations	The Local Government (Planning and Reporting) Regulations 2020
Relevance	Indicators or measures that have a logical and consistent relationship to an entity's objectives and are linked to the outcomes to be achieved
Report of Operations	A report containing a description of Council's operations during the financial year and included in the Annual Report
Service outcome indicators	The prescribed service performance indicators to be included in the Performance Statement which measure whether the stated service objective has been achieved
Service performance indicators	A prescribed set of indicators measuring the effectiveness and efficiency of Council services covering appropriateness, quality, cost and service outcomes
Services	Assistance, support, advice and other actions undertaken by a council for the benefit of the local community
Strategic objectives	The outcomes a council is seeking to achieve over the next four years and included in Council Plan
Strategies	High-level actions directed at achieving the strategic objectives in Council Plan
Sustainable capacity indicators	A prescribed set of indicators measuring whether councils have the capacity to meet the agreed service and infrastructure needs of the local community and absorb foreseeable changes and unexpected shocks into the future. Covers financial performance, capacity, and governance and management

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